

Alice Perkins CB to join the BBC as Non-Executive Director

The BBC has today announced that Alice Perkins will be joining the BBC Executive Board as a Non-Executive Director from 1 April 2014; Brian McBride will finish his term as a Non-Executive Director on the same day.

The appointment of Alice Perkins follows last year's review of BBC governance and the announcement that the role of the Non-Executive Directors, who provide external expertise and challenge, would be strengthened and their number increased.

Announcing the appointment, Director-General Tony Hall said: "I am delighted that Alice is joining the Executive Board. Alice's wealth of experience at the highest levels of public life, as well as her experience of organisations going through change, will be immensely valuable as we make the BBC simpler and better run."

Tony Hall added: "I would like to thank Brian McBride for his invaluable contribution to the BBC's Executive Board."

Alice Perkins said: "I am very pleased to be joining the BBC, which is such an important part of the nation's identity. This is a great opportunity to contribute towards improving services to the public and achieving the Director-General's strategy of improving the way the BBC works to promote greater creativity and value for money."

During the course of her career, Alice Perkins has worked with many large public and commercial organisations. She is currently Chairman of the Post Office and since 2006 has also been a Coaching Partner at executive search firm, JCA Group. Alice Perkins was previously Group HR Director for the UK civil service at the Cabinet Office between 2001 and 2005.

Prior to this she had a number of senior roles in government departments including Director of Corporate Management at the Department of Health between 1998 and 2001, and Director of Public Spending at HM Treasury between 1993 and 1998. Alice Perkins has also previously held a number of other Non-Executive Director roles at Taylor Nelson Sofres between 2005 and 2008 and at the Littlewoods Group between 1997 and 2001.

In 2002 Alice Perkins was made a Companion of the Order of the Bath (CB).

This appointment has been made by the BBC Executive Board with the approval of the BBC Trust.

**BBC Press Office
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